

## ADVERTISEMENT ORDER FORM

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Zipcode: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Phone Numbers: \_\_\_\_\_

Email Address: \_\_\_\_\_

Website Address: \_\_\_\_\_

### DESIRED TYPE OF ADVERTISEMENT (Tick in boxes as per your choice)

**MARCH**    **ISSUE**                  
 **JUNE**    **ISSUE**                  
 **SEPTEMBER**    **ISSUE**                  
 **DECEMBER**    **ISSUE**

Front Cover Inner     Back Cover Inner     Back Cover Page     Inner Full Page     Inner Half Page   
 Quarter Page     Business Card

Date: \_\_\_\_\_

Signature: \_\_\_\_\_

### ADVERTISEMENT RATES IN JNDE

Category	Size Height x Width	Rates Per Insertion		Total incl 18% GST for 4 issues
		1 Issue	(10% Discount) 4 Issues	
Front Cover Inner	12" x 9.5"	30,000	27,000	1,27,440
Back Cover Page	12" x 9.5"	40,000	36,000	1,69,920
Back Cover Inner	12" x 9.5"	30,000	27,000	1,27,440
Inner Full Page	12" x 9.5"	12,000	10,800	50,976
Inner Half Page	5" X 7.0"	7,000	6,300	29,736
Quarter Page	3.8" X 5.2"	4,000	3,600	16,992
Business Card	1.4" X 2.6"	1,200	1,080	5,098

#### TERMS & CONDITIONS

- There are limited advertising slots available, allocated on first cum first serve basis after receipt of advance payment.
- Preference is given to regular advertisers
- 10% discount** applicable **ONLY IF**, booking done for 4 issues **with full advance payment**.
- Order Form to be submitted to ISNT Headoffice at **isnt.jnde@isnt.in** clearly mentioning the preferred location (subject to availability) 1 month prior to each issue.